

# SPONSORSHIP

PROSPECTUS

2023



2023

402 N TENNESSEE STREET  
MCKINNEY, TX 75069

# ABOUT THE ARTS & MUSIC GUILD



Your sponsorship of the Arts and Music Guild (a 501c3 non-profit) directly impacts the greater McKinney arts community at every level, from young musicians to mature artists, both amateurs and professionals, and creatives in and around McKinney, from Prosper to New Hope, Anna to Allen. Since 2010, the Guild has offered exhibition, training, and performance opportunities through events that bring the creative process before the public in meaningful ways.

# OUR PROGRAMS

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- **The Cove** opens its season of 40+ weekend exhibits in February and continues through December.
- **Live Art To Live Music** event involving 2 bands and 15 artists is scheduled May 27th, and will be free and open to the public, held in East McKinney in an underserved neighborhood.
- **Summer Music Intensives**, a performance camp for middle and high school orchestra students, is held in McKinney during the last week of July.
- **McKinney Art Studio Tour**, an annual self-guided tour of open artist studios around McKinney, is held the second weekend of November.

# SPONSORSHIP BENEFITS

Your generous contribution will be applied to these events and programs of the Guild during the coming year, and as our way of saying “thank you,” your business logo will be included on print media created to market these events. Your business also will be recognized in posts on the social media sites of Guild programs, and your business logo and link to your website will be placed the following four websites:

[www.ArtsandMusicGuild.org](http://www.ArtsandMusicGuild.org)

[www.SummerMusicIntensives.com](http://www.SummerMusicIntensives.com)

[www.TheCoveMcKinney.com](http://www.TheCoveMcKinney.com)

[www.McKinneyArtStudioTour.com](http://www.McKinneyArtStudioTour.com)



# IMPACT

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## BUILDING INTO THE VALUE OF OUR COMMUNITY

- **Silver Sponsors (\$500. Annually)** make it possible for students at the Summer Music Intensives to be mentored by, and to perform with, an international faculty at an affordable price; or for a fine arts major at college to receive a much-appreciated grant for equipment and supplies.
- **Gold Sponsors (\$1000. Annually)** enable the Guild to promote emerging and professional artists in the greater McKinney area year 'round at The Cove and through the McKinney Art Studio Tour (2nd weekend in November); and provide students at the Summer Music Intensives with partial and full scholarships.
- **Platinum Sponsors (\$5000. Annually)** support the Guild's professional and community development by funding program coordinators to lead the Summer Music Intensives, The Cove, the McKinney Art Studio Tour, and the McKinney Plein Air Society. These professionals work tirelessly to mentor and promote artists and musicians in the community, and to increase the community impact of these programs.

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*GET IN TOUCH*

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# THANK YOU

FOR SUPPORTING  
THE ARTS & MUSIC GUILD



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[ARTSANDMUSICGUILD.ORG](http://ARTSANDMUSICGUILD.ORG)